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CIO / Director C4
United States Marine Corps

30 March 2004

ITM COI

Strategic Environment

Increasing Demands for Expeditionary Capa

World Order
- Global Responsibilities
- Global Interests
- Global Influence

Asymmetric Threat
- Targeting of Civilian & Military Personnel
- Weapons of Mass Destruction
- Anti-access Threats
- Technology Diffusion
- Evol

Mission

- Get The Right Information
- To The Right People
- At The Right Time

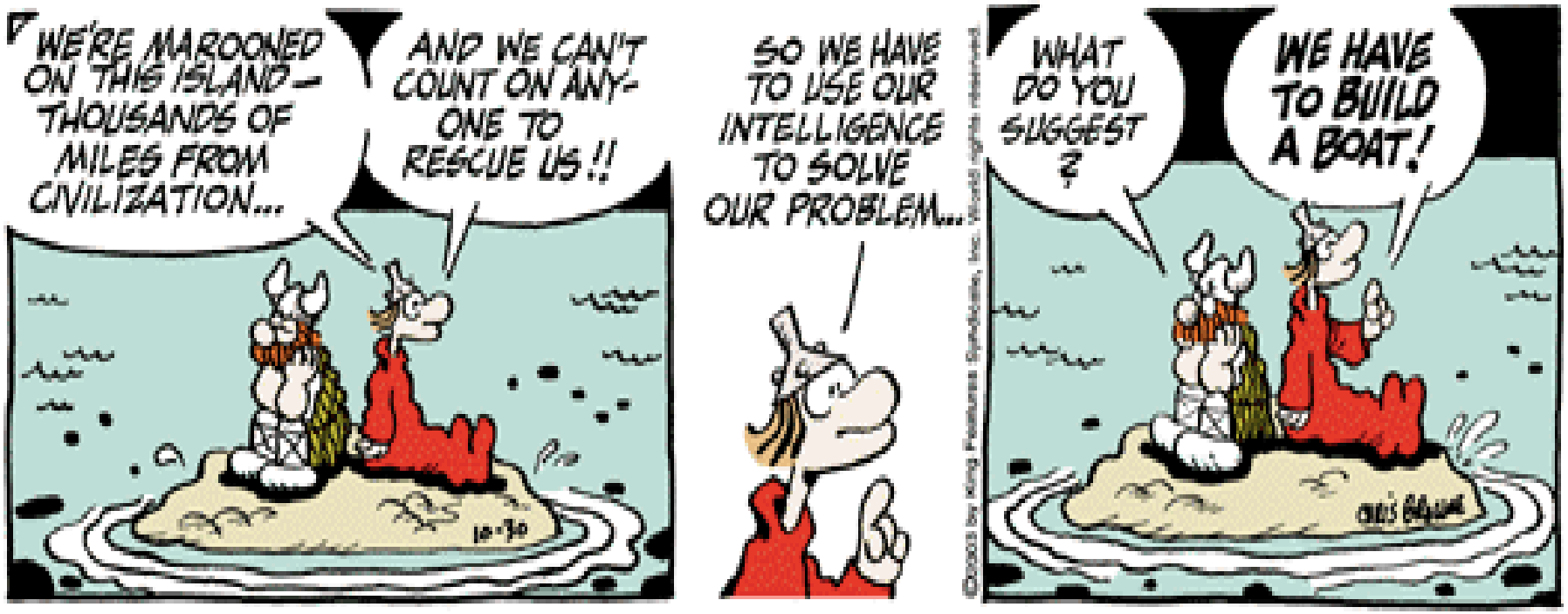
In Order To

- DATA INTO INFORMATION
- INFORMATION INTO KNOWLEDGE
- KNOWLEDGE INTO ACTION

DECISION SUPERIORITY

The Obvious Solution

Haggar The Horrible by Chris Brown

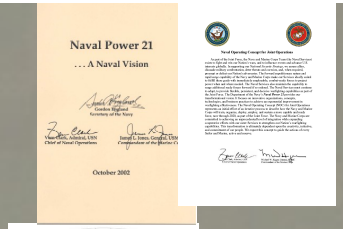

WE'RE MAROONED ON THIS ISLAND— THOUSANDS OF MILES FROM CIVILIZATION...
AND WE CAN'T COUNT ON ANY-ONE TO RESCUE US!!
SO WE HAVE TO USE OUR INTELLIGENCE TO SOLVE OUR PROBLEM...
WHAT DO YOU SUGGEST ?
WE HAVE TO BUILD A BOAT!

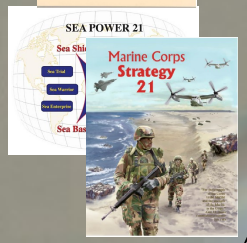
How

- Policy – Standards – Process (PSP)
  - JCDE
  - JCIDS
  - Enterprise
  - Architecture
  - JTA
  - PPBE
  - Acquisition
  - IT Capitol Planning
  - ITSG

How

Conceptual Framework





NCOW

Naval Power 21

Sea Power 21

Marine Corps Strategy 21
USMC Campaign Plans

Sea Strike
Sea Shield
Sea Warrior

Expeditionary Maneuver Warfare

Sea Base

Sea Trial
Sea Enterprise

FORCEnet

Military Transformation: Net-Centric Operations & Warfare

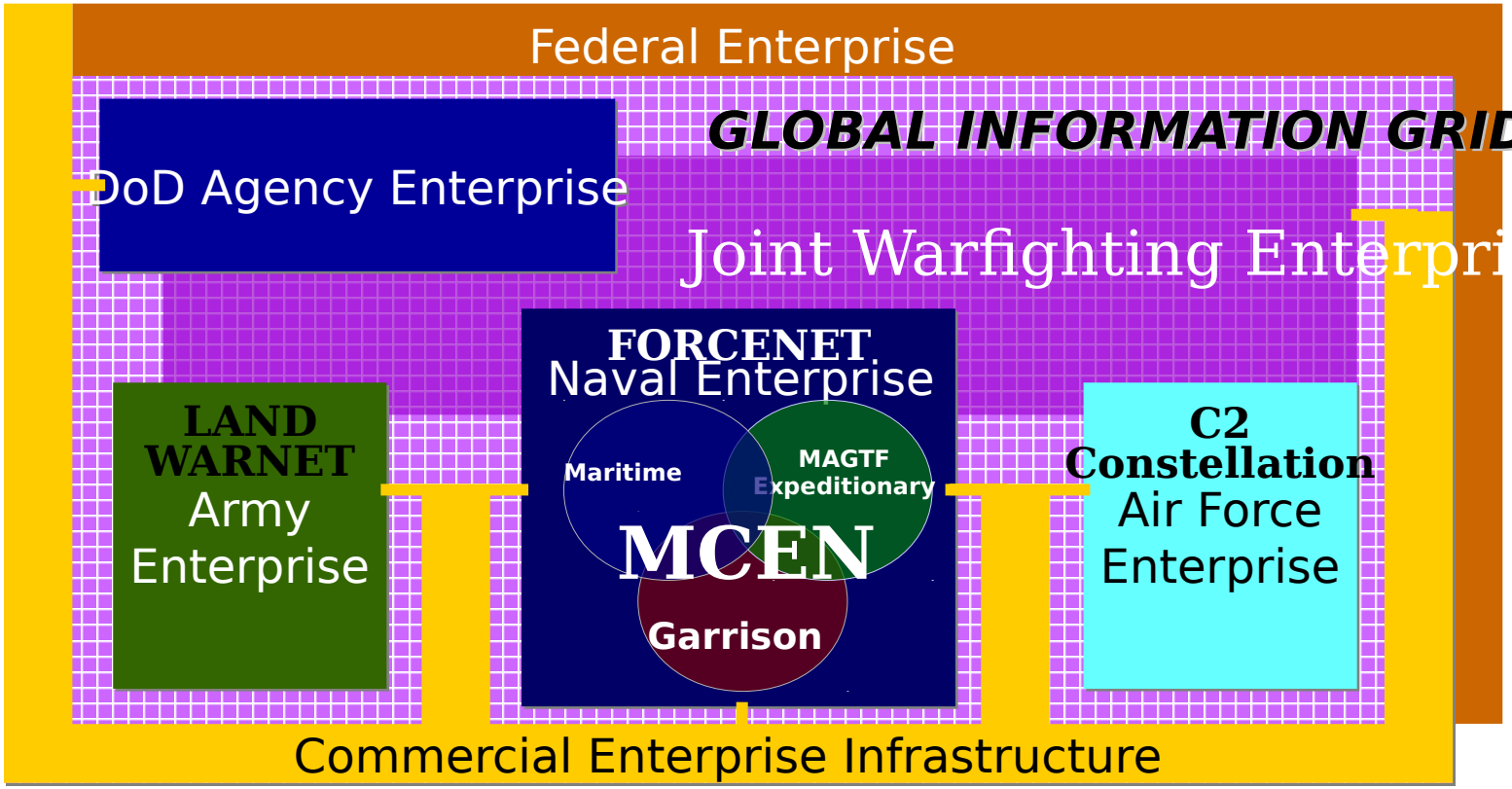
Naval Transformation: Naval Power-21

- Naval Operating Concept

Service Transformation: Sea Power-21 & Marine Corps Strategy 21

How

Architecture Framework



How

- People
  - Recruit
  - Train
  - Retain

ITM
COI

How

- Integrated Information Systems/Technology/ Applications
  - Web Enable
  - Networked
  - Broadband
  - Wireless
- Information Assurance

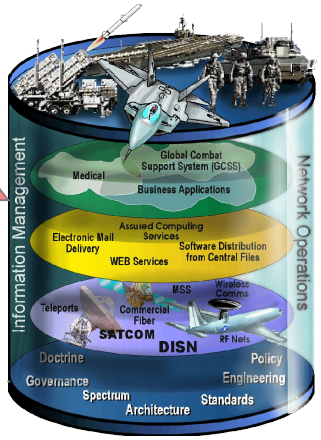
End State

- Creating a Net – Centric Force
  - Operating Concept
  - Highly Skilled Work Force
  - Exploiting Technology
    - SATCOM
    - TDN/DTC
    - CONDOR
    - JTRS
    - DACT
    - UOC/CAC2S
    - GCCS/GCSS
    - NMCI
    - MCEITS

Network Tenets

- Build the Network
- Protect the network
- Exploit the network

Power to the Edge



Conclusion

We must get our house in order and discipline IT procurement and
Management. To this end, senior leadership will control IT investm
In the same manner we procure weapon systems. Commanding Of
Are not at liberty to purchase M-16s at the local sporting goods sto
HMMWVs at the local car dealer. IT will be managed in a similar lig
We will centrally procure, manage, and sustain all of our IT assets..

The Marine Corps can ride the wave of information technology into
21st Century if we do it smartly…This is a leadership responsibility.

C. C. KRULAK

Green Letter No. 05-98

QUESTIONS?